
Water Equity Taskforce

Water Communication Workgroup

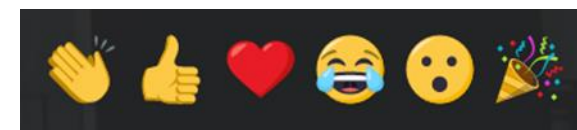
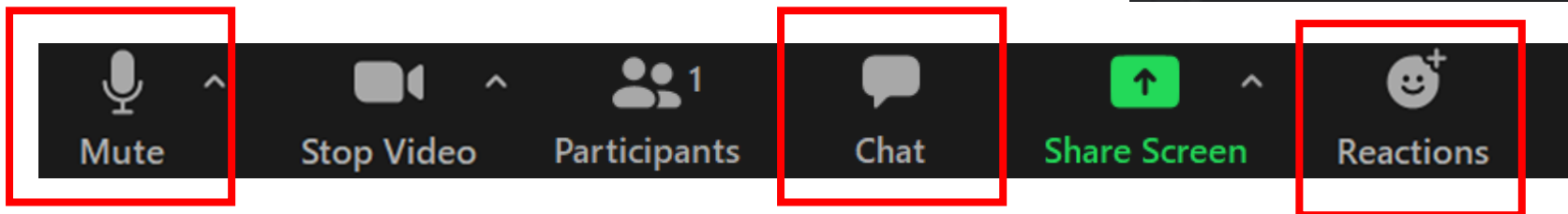
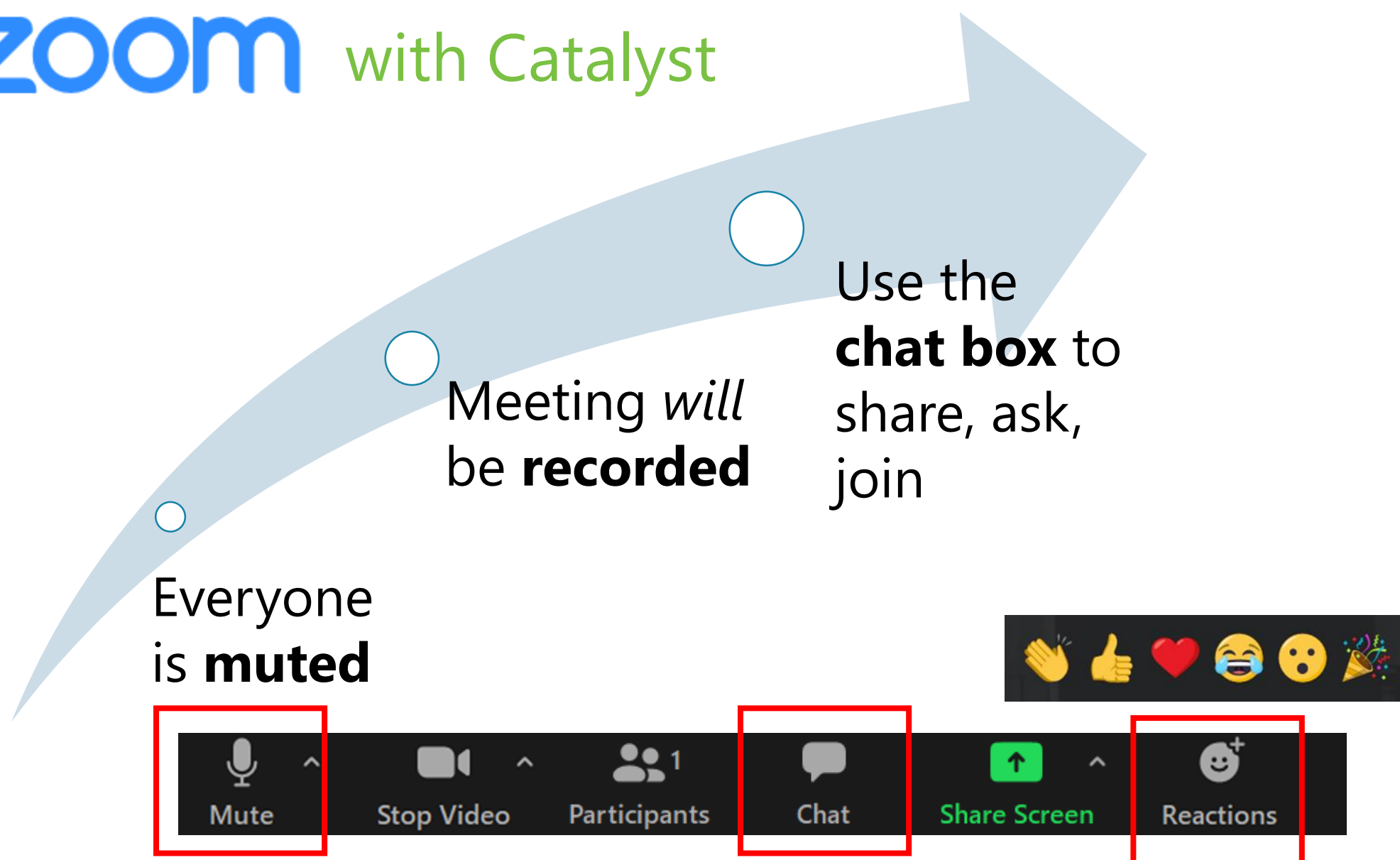
Friday, October 23rd, 2020



Virginia
Health Catalyst
The Intersection of Overall
Health and Oral Health

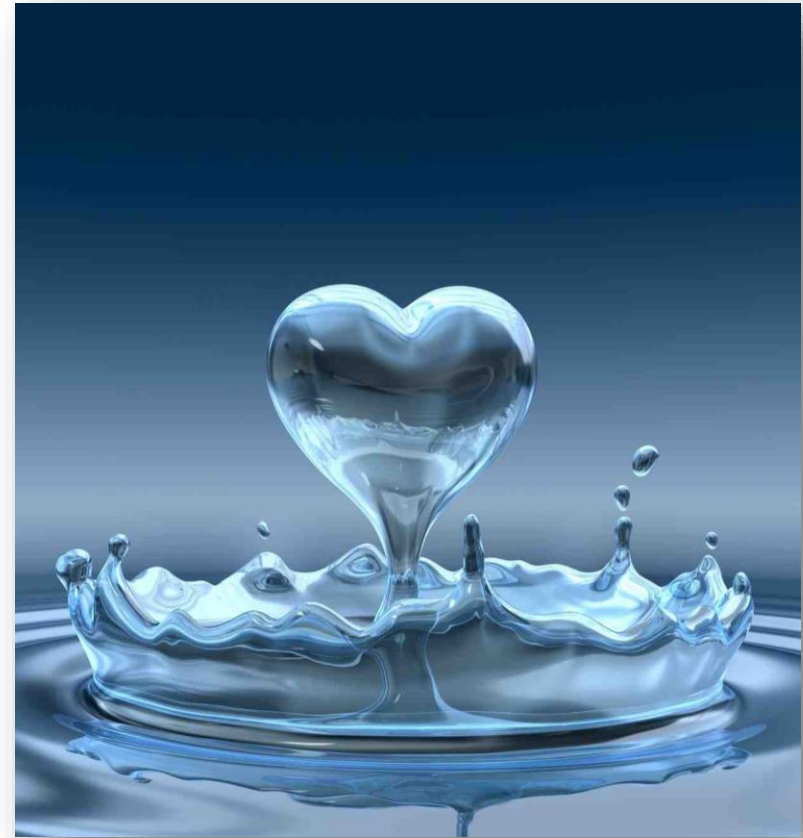


zoom with Catalyst



Introductions

- Name
- Organization
- Share your role in your organization
- What are you excited to contribute to this group?



Desired Outcomes

Shared understanding of workgroup's mission and purpose

Build consensus on workgroup's strategy to best meet the mission

Develop future meeting structure and timeline



Water Communication Wkgrp Mission:

To improve the trust of tap water and water literacy in the Commonwealth of Virginia.



Health Behavior Change: Health Belief Model



Individual's Beliefs:

- What are the barriers?
- How severe is this?
- I am not able to do this...

Intervention:

- Increase knowledge
- Increase self-efficacy
-leads to change in behavior



Strategies to meet the mission

Mission: to improve the trust of tap water and water literacy in the commonwealth of Virginia

Develop an equitable and understandable CCR template

Create a companion narrative for CCR's

Other strategies?



What comes next....?

What are the barriers?

What additional information is needed?

Do we need additional partners on the workgroup?



Environmental Policy Innovation Center CCR competition



ENVIRONMENTAL POLICY
INNOVATION
CENTER

ANNOUNCING THE
WATER DATA PRIZE
RE-IMAGINING WATER QUALITY REPORTS

ENTER THE CHALLENGE
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SUBMISSION DEADLINE:
DECEMBER 1, 2020

#WaterDataPrize #RethinkCCR #CommunicateWater

October 26, 2020



Next steps and action items

Proposed timeline:


- 12 month commitment
- Meetings every 6 weeks

Proposed future meeting dates...



Thank you!!

October 26, 2020

A dynamic splash of clear blue water with numerous bubbles rising from the bottom, set against a light blue background.