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# **MOVING HEALTH FORWARD AT THE 2020 VIRGINIA ORAL HEALTH SUMMIT**

**#ORALHEALTH2020**  
**OCTOBER 7-9, 2020**

# WELCOME TO THE 2020 VIRGINIA ORAL HEALTH SUMMIT!

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**Sarah Bedard Holland**

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## Greetings!

Welcome to the 10th Virginia Oral Health Summit – on behalf of the Catalyst staff and members of the Board of Directors – we are glad you are here and thankful for your willingness to lean in.

For me, the summit is a yearly opportunity to recharge. The energy I take in from talking with Catalyst's closest partners (you!), hearing about great, replicable programs and initiatives that are happening throughout the commonwealth, and listening to experts that expand my thinking is something my mind and soul rely on to remind me why all of us do the work we do and motivates me to embrace new approaches. This year looks different, of course, but the commitment to enabling all of us to learn and grow and recharge is stronger than ever.

This year's summit is indicative of the moment we are in, both in form and function. Over the next three days, we will hear about opportunities to improve the oral and overall health of Virginians – initiatives, innovations, and ideas that have been amplified because of COVID-19 and laid bare through deaths, peaceful protests, and missed milestones.

Our kickoff keynote features a cadre of experts who will explore what the future can and should hold for public oral health, to ensure that we dismantle racist systems that perpetuate poor health outcomes, and that we meet this moment by creating a health care system that works for everyone.

On Thursday, Dr. Wendy Ellis discusses resiliency and the importance of applying a community resilience framework to our engagement with partners, patients, and community members.

Our final day kicks off with Dr. Rhea Boyd, a pediatrician and child health advocate, who will share strategies to help close the gap in health care access and outcomes for communities of color.

Each keynote is followed by breakout sessions featuring your colleagues discussing replicable initiatives that have made a difference in the lives of those they serve.

I'm sad this year is different, of course (for ALL the reasons). I will miss the handshakes and hugs and serendipitous conversations by the exhibit booth. I am also grateful. Grateful for the opportunity to hear and learn from experts both near and far and grateful that we have the opportunity to walk together on a path to a healthier Virginia for everyone.



Sarah Bedard Holland  
Chief Executive Officer



# QUICK LINKS FOR THE 2020 VIRGINIA ORAL HEALTH SUMMIT

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# Day One Agenda

**11:00 AM - 12:30 PM**

## **WELCOME AND KEYNOTE: OPPORTUNITIES FOR A MORE EQUITABLE PUBLIC ORAL HEALTH SYSTEM**

PAUL GLASSMAN, DDS, MA, MBA, CALIFORNIA NORTHSTATE UNIVERSITY  
MATT ALLEN, DDS, M DAVID MI INC.  
CARLOS S. SMITH, DDS, MDIV, FACD, VIRGINIA COMMONWEALTH UNIVERSITY  
MYECHIA MINTER-JORDAN, MD, MBA, DENTAQUEST PARTNERSHIP  
FACILITATOR: PATRICK FINNERTY

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**12:30 - 1:00 PM**

## **BREAK AND REFLECTION ROOM**

JOIN ATTENDEES FOR A ZOOM REFLECTION ROOM TO SHARE YOUR  
TAKEAWAYS EACH DAY

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**1:00 - 2:00 PM**

## **BREAKOUT SESSION: OVERCOMING BARRIERS TO IMPLEMENTING EFFECTIVE ORAL HEALTH POLICY**

SARAH RASKIN, PHD, MPH, VIRGINIA COMMONWEALTH UNIVERSITY  
SHILLPA NAAVAAL, BDS, MS, MPH, VIRGINIA COMMONWEALTH UNIVERSITY  
DINA GARCIA, PHD, MPH, VIRGINIA COMMONWEALTH UNIVERSITY  
FACILITATOR: TIFFANY L. WILLIAMS, DDS

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**2:00 - 3:00 PM**

## **BREAKOUT SESSION: WHEN YOUTH TALK, ADULTS LISTEN: ENGAGING INFLUENCERS TO IMPROVE SCHOOL WELLNESS POLICIES**

DANIEL SAGGESE, MBA, VIRGINIA FOUNDATION FOR HEALTHY YOUTH (VFHY)  
RIYA AWAIYA, VFHY Y STREET LEADSHIP TEAM  
JORDYN ROLLINS-WILLIAMS, VFHY Y STREET LEADERSHIP TEAM  
FACILITATOR: NATALIE PENNYWELL, MPH, CHES





# Day Two

# Agenda

**11:00 AM - 12:00 PM**

**KEYNOTE: BUILDING COMMUNITY RESILIENCE:  
APPLYING THE PAIR OF ACES TO PRACTICE**

WENDY ELLIS, DRPH, MPH, DIRECTOR, BUILDING COMMUNITY RESILIENCE  
COLLABORATIVE, MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH, GEORGE  
WASHINGTON UNIVERSITY

FACILITATOR: SARAH RASKIN, PHD, MPH

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**12:00 - 1:00 PM**

**BREAK AND REFLECTION ROOM**

JOIN ATTENDEES FOR A ZOOM REFLECTION ROOM TO SHARE YOUR  
TAKEAWAYS EACH DAY

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**1:00 - 2:00 PM**

**BREAKOUT SESSION: CLEAN WATER ACCESS  
AND AFFORDABILITY THROUGH AN EQUITY LENS**

DWAYNE ROADCAP, VIRGINIA DEPARTMENT OF HEALTH OFFICE OF  
WATER PROGRAMS

ERIN LING, MS, M.EPC, VIRGINIA POLYTECHNIC INSTITUTE AND  
STATE UNIVERSITY

FACILITATOR: HANNAH ROBBINS, MPH, VIRGINIA FOUNDATION FOR  
HEALTHY YOUTH

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**2:00 - 3:00 PM**

**BREAKOUT SESSION: PARTNERSHIP FOR  
HEALTHY PUBLIC HOUSING COMMUNITIES: A  
SYSTEMS CHANGE INITIATIVE**

KATHRYN THOMPSON, SOUTHSIDE TRANSFORMATION OPPORTUNITIES FOR  
RESIDENTS AND YOUTH

NAJMAH THOMAS, PHD, UNIVERSITY OF SOUTH CAROLINA BEAUFORT

RACHEL DOUGLAS, MSW, THE INNERWORK CENTER

STEVEN BENHAM, MBA, PHM, HOPEWELL REDEVELOPMENT  
& HOUSING AUTHORITY

FACILITATOR: NATALIE PENNYWELL, MPH, CHES



# Day Three Agenda

**11:00 AM - 12:00 PM**

## **KEYNOTE: PANDEMICS, POLICING, AND PROTEST: ON RACISM & HEALTH**

RHEA BOYD, MD, MPH, CALIFORNIA CHILDREN'S TRUST  
FACILITATOR: SUSIE LEE

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**12:00 - 1:00 PM**

## **BREAK AND REFLECTION ROOM**

JOIN ATTENDEES FOR A ZOOM REFLECTION ROOM TO SHARE YOUR  
TAKEAWAYS EACH DAY

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**1:00 - 2:00 PM**

## **BREAKOUT SESSION: THE INTERSECTION OF RACE AND ORAL HEALTH**

ALTON HART JR., MD, MPH, CRATER HEALTH DISTRICT/SOUTHSIDE  
TRAUMA INFORMED CARE NETWORK  
BRIAN LITTLE, CRATER HEALTH DISTRICT/SOUTHSIDE  
TRAUMA INFORMED CARE NETWORK  
THERESA CALDWELL, PETERSBURG WELLNESS CONSORTIUM/SOUTHSIDE  
TRAUMA INFORMED CARE NETWORK  
FACILITATOR: MAGHBOEBA MOSAVEL, PHD

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**2:00 - 3:00 PM**

## **BREAKOUT SESSION: IMPLEMENTING TELEDENTISTRY IN VIRGINIA'S SAFETY NET**

MCALLISTER CASTELAZ, DMD, IVOR DENTAL CENTER,  
HORIZON HEALTH SERVICES  
SCOTT WOLPIN, DMD, EASTERN SHORE RURAL HEALTH SYSTEM  
ZACHARY HAIRSTON, DDS, DENTAL CONSULTANT, DEPARTMENT OF MEDICAL  
ASSISTANCE SERVICES  
FACILITATOR: CHRISTINA BYERSON, DDS

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**3:00 - 3:20 PM**

## **CLOSING REMARKS**

ALBERT R. WALKER, III, TH. M, M. DIV, RMHF



# SPEAKER BIOGRAPHIES DAY ONE

11:00 AM - 12:30 PM

*Keynote: Opportunities for a More Equitable  
Public Oral Health System*



## **PAUL GLASSMAN, DDS, MA, MBA**

Dr. Paul Glassman is the Associate Dean for Research and Community Engagement at the College of Dental Medicine at California Northstate University and Professor Emeritus at the University of the Pacific, Arthur A. Dugoni, School of Dentistry in San Francisco, CA. Dr. Glassman has had many years of dental practice experience treating patients with complex conditions and has published and lectured extensively in the areas of Hospital Dentistry, Dentistry for Patients with Special Needs, Dentistry for Individuals with Medical Disabilities, Dentistry for Patients with Dental Fear, Geriatric Dentistry, and Oral Health Systems reform.



## **MATT ALLEN, DDS**

Matthew Allen, D.D.S., is the CEO and co-founder of Different Kind, a digital hub that helps patients transform their healthcare experiences. He is the only US-based dentist member of MINT, the Motivational Interviewing Network of Trainers, and has championed this person-centered communication style as a sought-after consultant, author, speaker, and policy advocate. He remains active in clinical practice at a nationally recognized community health center in Denver, where he was previously the dental director. He also serves as part-time volunteer faculty at the University of Colorado School of Dental Medicine.



## **CARLOS S. SMITH, DDS, MDIV, FACD**

Dr. Carlos S. Smith is the Director of Diversity, Equity, and Inclusion, as well as the Director of Ethics Curriculum and Assistant Professor in the Department of General Practice at Virginia Commonwealth University School of Dentistry. He chairs the VCU School of Dentistry Diversity and Inclusion Committee and also serves as chair of the American Dental Education Association (ADEA) Professional, Ethical and Legal Issues Special Interest Group. Dr. Smith serves on the Virginia Health Equity and Cultural Competence Steering Committee. He is also a member of the board of directors of the American Society for Dental Ethics and the Virginia Dental Association Foundation.



## **MYECHIA MINTER-JORDAN, MD, MBA**

Dr. Minter-Jordan is President and CEO for the DentaQuest Partnership for Oral Health Advancement and Catalyst Institute. She joined DentaQuest in 2019 after 12 years at the Dimock Center, which focuses on the integration of clinical and behavioral health and is the second largest health center in the Boston area. She was an attending physician and instructor at Johns Hopkins Medicine and graduated from Brown University School of Medicine and the Johns Hopkins University Carey School of Business. She serves on several boards and committees including the Yawkey Foundation, The Boston Foundation, Harvard School of Dental Medicine, Harvard Pilgrim Health Care and the Isabella Stewart Gardner Museum.



## **PATRICK FINNERTY, FACILITATOR**

Patrick Finnerty is the founder of PWF Consulting, which provides consulting services to several health care organizations. Prior to PWF consulting, Mr. Finnerty served thirty-two years in the government. From 2002-2010, he was appointed by two governors to serve as Virginia's Medicaid Director, where he directed all aspects of Virginia's Medicaid and children's health insurance programs that financed health care coverage for low-income persons. Mr. Finnerty also worked for the Virginia General Assembly's Joint Commission on Health Care. As the Commission's executive director, he had overall responsibility for the Commission's health care policy analyses and studies, and directed the Commission's legislative agenda.



# SPEAKER BIOGRAPHIES DAY ONE

1:00 - 2:00 PM

*Breakout Session: Overcoming Barriers to Implementing  
Effective Oral Health Policy*



## **SARAH RASKIN, PHD, MPH**

Sarah Raskin, Ph.D., MPH, is a medical anthropologist who examines social, contextual, structural, and ethical determinants of health problems and health care access and use among historically marginalized populations. Prior to joining VCU, Raskin directed a small portfolio of research and research translation projects on cancer survivorship care and cancer patient navigation for the Institute for Patient-Centered Care and Health Equity at the GW Cancer Center. Previously, she served as a community health educator addressing HIV prevention and intimate partner violence in the rural and urban U.S. South, and a research fellow at the U.S. Centers for Disease Control and Prevention (CDC) Division of Violence Prevention.



## **SHILLPA NAAVAAL, BDS, MS, MPH**

Dr. Shillpa Naavaal is an assistant professor at the Department of Dental Public Health and Policy, School of Dentistry at the Virginia Commonwealth University (VCU). She also serves as a faculty member of the Institute for Inclusion, Inquiry, and Innovation (iCubed)- Oral Health Core, Philips Institute of Oral Health Research, and the Massey Cancer Center at VCU. Before joining VCU, Dr. Naavaal worked as a health scientist and research fellow at the Office of Smoking and Health and the Division of Oral Health at the Centers for Disease Control and Prevention (CDC).



## **DINA GARCIA, PHD, MPH**

Dina García, Ph.D., MPH., is a Xicana scientist born in Guadalajara, Jalisco, México and raised in Milwaukee, Wisconsin. Currently, she serves as an assistant professor in the Department of Health Behavior and Policy at Virginia Commonwealth University's School of Medicine, where she also directs the Kalpulli Research Group. Dr. García was recently selected for the inaugural cohort of the American Association for Dental Research (AADR) MIND the Future Program funded by the National Institute of Dental and Craniofacial Research (NIDCR). She is a graduate of the 2016 Linton-Poodry Society for the Advancement of Chicanos and Native Americans in Science (SACNAS) Leadership Institute, founder of Cientificas de Milwaukee, and a 2017 American Association for the Advancement of Science Mass Media Fellow.



## **TIFFANY L. WILLIAMS, DDS, FACILITATOR**

Dr. Williams is the Director of Student Recruitment at the Office of Admissions and Associate Professor in the Department of Pediatric Dentistry at Virginia Commonwealth University School of Dentistry. Dr. Williams brings a wealth of knowledge about peri- and prenatal oral health care. She is focused on preventive oral care for the pediatric population and improving oral health outcomes for children both locally and abroad. Her specific research interests lie in access to care for the pediatric population in Trelawny, Jamaica and the role of vitamin D deficiency in early childhood caries.



# SPEAKER BIOGRAPHIES DAY ONE

2:00 - 3:00 PM

*Breakout Session: When Youth Talk, Adults Listen: Engaging Influencers to Improve School Wellness Policies*



## **DANIEL SAGGESE, MBA**

Daniel Saggese has been the Director of Marketing for the Virginia Foundation for Healthy Youth for more than a decade and has led the establishment of one of the premier youth engagement programs in the country. He is also responsible for numerous multi-media prevention campaigns which helped drive down the tobacco use rate among youth in Virginia by more than half. Daniel is an MBA recipient from Robert Morris University in Pittsburgh, PA, and a graduate of Virginia Commonwealth University.



## **RIYA AVAIYA**

Riya Avaiya is a senior at Fauquier High School. She is involved in many clubs including DECA, FBLA, SCA, NHS, and is a student ambassador. Riya has been in Y Street for two years and a part of the leadership team for one year. She joined Y Street because of leadership opportunities but by the end of the year, it had given her much more. She has educated herself and others of the wonderful campaigns and helping people understand the importance of drinking water is what makes her happy. In the future, Riya intends to major in hospitality and tourism management at Virginia Tech and manage her own business that helps people in some way.



## **JORDYN ROLLINWS-WILLIAMS**

Jordyn Rollins-Williams is a senior at Caroline High School. She is actively involved in many clubs and sports including marching band, soccer, the National Beta Club, and SCA. Jordyn has been in Y Street for 2 years, with this being her first year on the leadership team. She decided to join after hearing that the group was all about advocating for a healthy Virginia. After she graduates, Jordyn plans to go to college for either business, education, or environmental science.



## **NATALIE PENNYWELL, MPH, CHES, FACILITATOR**

Natalie Pennywell currently works as the Site Director for the VCU Health Hub at 25th, Center for Community Engagement and Impact. Before joining VCU, Natalie worked as the Community Outreach Coordinator for the Division of Community Nutrition in the Virginia Department of Health. She is the immediate past Chair of the Regional Coalition Against Alcohol, Nicotine, and Underage Drug Use (CAAN-DUU); served as a central representative on the Virginia HIV Planning Group Members (CHPG); and sits on the board of the Great Richmond American Heart Association as the Mission Committee Chair and Virginia Advocacy Committee Liaison.



# SPEAKER BIOGRAPHIES DAY TWO

11:00 AM - 12:00 PM

Keynote: *Building Community Resilience: Applying the Pair of ACEs to Practice*



## WENDY ELLIS, DRPH, MPH

Wendy Ellis is the Director of the Center for Community Resilience at the Milken Institute School of Public Health at George Washington University. The Building Community Resilience (BCR) collaborative and networks are implementing the BCR process -- a strategic approach for cross-sector partners to align resources, programs and initiatives with community-based efforts to address adverse childhood experiences and adverse community environments-- or as Ellis has coined it "The Pair of ACEs." The strengths-based approach is aimed at building the infrastructure to promote resilience in vulnerable communities by improving access to supports and buffers that help individuals 'bounce back' and communities thrive. BCR National Networks are in nine states and the District of Columbia and are made up of cross-sector partners including health care, social services, housing, public education, law enforcement and criminal justice and business development partners. In 2019, Dr. Ellis launched the Resilience Catalysts in Public Health using a novel framework that leverages local health departments. Dr. Ellis co-authored an article detailing the BCR process, "A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience Model" which can be found in the September 2017 Journal of Academic Pediatrics. Dr. Ellis has spent the last decade developing and working to grow a 'resilience movement' to address systemic inequities that contribute to social and health disparities that are often transmitted in families and communities from generation to generation. In 2018, Dr. Ellis was selected as an Aspen Institute Ascend Fellow.



## SARAH RASKIN, PHD, MPH, FACILITATOR

Sarah Raskin, Ph.D., MPH is a medical anthropologist who examines social, contextual, structural, and ethical determinants of health problems and health care access and use among historically marginalized populations. Prior to joining VCU, Raskin directed a small portfolio of research and research translation projects on cancer survivorship care and cancer patient navigation for the Institute for Patient-Centered Care and Health Equity at the GW Cancer Center. Previously, she served as a community health educator addressing HIV prevention and intimate partner violence in the rural and urban U.S. South, and a research fellow at the U.S. Centers for Disease Control and Prevention (CDC) Division of Violence Prevention.





# SPEAKER BIOGRAPHIES DAY TWO

1:00 - 2:00 PM

*Breakout Session: Clean Water Access and Affordability  
Through an Equity Lens*



## **DWAYNE ROADCAP**

Dwayne Roadcap, REHS, LPSS, AOSE, has been the Director of the Office of Drinking Water since 2017. Dwayne has over 25 years of experience with environmental programs in Virginia. He began his career as a Water Treatment Operator with the Rivanna Water and Sewer Authority in Charlottesville, Virginia and later transitioned to the Virginia Department of Health as an Environmental Health Specialist and Technical Consultant with the Thomas Jefferson Health District. In 2000, Dwayne started working with the Office of Environmental Health Services and served multiple roles, including Director, Division of Onsite Sewage, Water Supply, Environmental Engineering, and Marina Programs, and Acting Office Director.



## **ERIN LING, MS, M.EPC**

Erin Ling is a Sr. Water Quality Extension Associate at Virginia Tech in the Biological Engineering Department. She has a B.A. from Virginia Tech in International Development and two masters degrees from Penn State in Environmental Pollution Control and Rural Sociology. Currently, she coordinates the Virginia Household Water Quality Program with Virginia Cooperative Extension, which offers affordable water testing and education to Virginia's 1.6 million well and spring users.



## **HANNAH ROBBINS, MPH, FACILITATOR**

Hannah Robbins is the Marketing Specialist at the Virginia Foundation for Healthy Youth (VFHY) where she is responsible for the statewide healthy hydration campaign in schools and childcare centers, called Rev Your Bev. She also coordinates a nationally recognized youth engagement program that trains and empowers Virginia high school students to campaign for local policy change on obesity and tobacco use prevention in their communities. In 2019 she completed her Master's degree at the George Washington University Milken Institute of Public Health. Before her position at VFHY, Hannah worked for four years at the Richmond City Health District (RCHD) in Chronic Disease Prevention.



# SPEAKER BIOGRAPHIES DAY TWO

2:00 - 3:00 PM

*Breakout Session: Partnership for Healthy Public Housing  
Communities: A Systems Change Initiative*



## **KATHRYN THOMPSON**

Kathryn Thompson is co-founder and executive director of the Southside Transformation Opportunities for Residents and Youth (STORY). Kathryn has worked on behalf of public housing residents in Petersburg and Hopewell since 2009. She was the Resident Services Coordinator for the Petersburg housing authority and Resident Services Manager and Grant Writer for the Hopewell Housing Authority. She is an alumna of the Emerging Nonprofit Leaders Program and completed a nonprofit management certification program through the Nonprofit Learning Point.



## **NAJMAH THOMAS, PHD**

Najmah Thomas, PhD., is an Associate Professor at the University of South Carolina Beaufort (USCB) where she coordinates the Human Services Program and African American Studies in the School of Humanities and Social Sciences. Najmah earned a Bachelor of Arts in Public Policy from the College of William & Mary in Williamsburg, VA and a Doctor of Philosophy in Public Policy and Administration from the L. Douglas Wilder School at Virginia Commonwealth University. She previously served as Workforce Investment Act Administrator for the Commonwealth of Virginia, Director of Capacity Building with the Cameron Foundation (Petersburg, VA), and Deputy Director of the Crater Regional Workforce Investment Board.



## **RACHEL DOUGLAS, MSW**

Before becoming the Executive Director of The Innerwork Center, Rachel served as Director of Nonprofit Learning Point and founding staff for the Partnership for Nonprofit Excellence, working to build the effectiveness and efficiency of Richmond's nonprofits. She has volunteered for many formal and informal organizations and believes the issues are all connected. Rachel earned a BIS and MSW from VCU and considers herself a lifelong learner, holding multiple personal and professional development certificates.



## **STEVEN BENHAM, MBA, PHM**

Steven became the Chief Executive Officer of the Hopewell Redevelopment and Housing Authority (HRHA) in July 2009. His goal remains to redevelop the entire HRHA housing portfolio and create opportunities for economic improvement for residents. He has a B.S. degree in biology from the University of Georgia and an MBA degree from Strayer University. His Public and Assisted Housing career began in 1992 with his selection as part of an inaugural class of 50 military persons trained in the various housing management skills. The program was titled LEAP, Leadership Employment for Armed Forces Personnel.



## **NATALIE PENNYWELL, MPH, CHES, FACILITATOR**

Natalie Pennywell currently works as the Site Director for the VCU Health Hub at 25th, Center for Community Engagement and Impact. Before joining VCU, Natalie worked as the Community Outreach Coordinator for the Division of Community Nutrition in the Virginia Department of Health. She is the immediate past Chair of the Regional Coalition Against Alcohol, Nicotine, and Underage Drug Use (CAAN-DUU); served as a central representative on the Virginia HIV Planning Group Members (CHPG); and sits on the board of the Great Richmond American Heart Association as the Mission Committee Chair and Virginia Advocacy Committee Liaison.





# SPEAKER BIOGRAPHIES DAY THREE

11:00 AM - 12:00 PM

*Keynote: Pandemics, Policing, and Protest:  
On Racism & Health*



## **RHEA BOYD, MD, MPH**

Rhea Boyd MD, MPH, is a pediatrician, public health advocate, and scholar who writes and teaches on the relationship between structural racism, inequity and health. She has a particular focus on the child and public health impacts of harmful policing practices and policies. She serves as the Chief Medical Officer of San Diego 211, working with navigators to address social needs of San Diegans impacted by chronic illness and poverty. And she is the Director of Equity and Justice for The California Children's Trust, an initiative to advance mental health access to children and youth across California. Dr. Boyd graduated cum laude with a B.A. in Africana Studies and Health from the University of Notre Dame. She earned a M.D. at Vanderbilt University School of Medicine and completed her pediatric residency at University of California, San Francisco. In 2017, Dr. Boyd graduated from the Commonwealth Fund Mongan Minority Health Policy Fellowship at Harvard University's School of Public Health, earning an MPH.



## **SUSIE LEE, FACILITATOR**

Susie Lee has a career in public health that spans over two decades at the local, national, and international levels for various organizations and agencies. She has been serving as the Executive Director of Potomac Health Foundation in Woodbridge, Virginia since 2014. In her current role, she is responsible for the overall management of the Foundation, including for areas of strategic planning, financial management, and grant programs. Her time there has been focused on positioning the Foundation to be a catalyst for ideas to improve access to health care for the medically underserved, through strategic grant making and convening community partners. She previously held management positions at Public Health Solutions in New York City and Gavi – the Vaccine Alliance where her focus was on managing public health programs and monitoring of grants to ensure effective implementation and improved health outcomes. Earlier in her career, she worked in health policy at the Association of Maternal and Child Health Program and the Children's Defense Fund, where she discovered her passion for public health as an intern in the health division. She earned a B.A. in Anthropology with Honors Distinction from the University of Pennsylvania and a MPH from the Mailman School of Public Health at Columbia University.



# SPEAKER BIOGRAPHIES DAY THREE

1:00 - 2:00 PM

*Breakout Session: The Intersection of Race  
and Oral Health*



## **ALTON HART, JR., MD, MPH**

Alton Hart, Jr., MD, MPH, has served as the District Health Director for the Crater District Health Departments/Virginia Department of Health since 2012. Dr. Hart earned his Doctor of Medicine degree from the Medical College of Georgia and his Master of Public Health degree from the University of Washington (UW) in Seattle, WA. While at the UW, he also completed the Robert Wood Johnson Clinical Scholars Program, a research fellowship for physicians. Dr. Hart is a board-certified internist by the American Board of Internal Medicine. Prior to working for the Virginia Department of Health, Dr. Hart served as the Associate Scientific Director for the Center on Health Disparities at Virginia Commonwealth University for over 4 years. He also served as the Medical Director for Massey Cancer Center's Adult Cancer Survivorship Clinic, and held an appointment in the School of Medicine as an Associate Professor of Medicine.



## **BRIAN LITTLE**

Brian Little is currently the Special Projects Coordinator with the Virginia Department of Health's Crater Health District and Chair of the Southside Trauma Informed Community Network (STICN) in Petersburg, Virginia. Prior to his role at Crater Health District, Mr. Little has worked as the Cultural Affairs, Arts, & Tourism Director for the City of Petersburg, the Cultural Arts Program Manager for the City of Richmond, the Executive Director of the Richmond Boys Choir, and the Executive Director of the Black History Museum. He has received a number of honors and awards, including First Place in the National Arts Program and Alumnus of the Year from Ferrum College. Mr. Little is a graduate of Leadership Metro Richmond. He received his Bachelors of Science and Associates of Science from Ferrum College.



## **THERESA CALDWELL**

Theresa Caldwell is the Chair of the Petersburg Wellness Consortium, a Facilitator of Adverse Childhood Experiences (ACEs) workshops and trainings, and a Fitness Instructor with Fitness Warriors. Prior to her current roles, she was the Deputy Communications Director for Congressman Jesse L. Jackson, Jr., Director of the Lincoln Legacy National Town Hall Program for the Abraham Lincoln Bicentennial Commission, Media Trainer for the People for the American Way Foundation, and Developer and Facilitator of Communications Workshops at the Virginia Leadership Institute. Ms. Caldwell received her B.A. in Journalism from Northeastern University and is a Certified Group Fitness Instructor, Certified Trauma Professional, and Certified Listening Professional.



## **MAGHBOEBA MOSAVEL, PHD, FACILITATOR**

Dr. Maghboeba Mosavel is a health disparities researcher and community engaged research methodologist. Currently, Dr. Mosavel is an Associate Professor in the Department of Health Behavior and Policy at Virginia Commonwealth University. She has extensive experience conducting research with underrepresented minorities and communities at high risk for poor health outcomes. Dr. Mosavel's areas of research includes: cancer prevention and control, obesity within the context of social determinants, public perception and policy advocacy related to oral health and examining public participation in genomic biobanking efforts.



# SPEAKER BIOGRAPHIES DAY THREE

2:00 - 3:00 PM

*Breakout: Implementing Teledentistry in  
Virginia's Safety Net*



## **MCALLISTER CASTELEZ, DMD**

Dr. McAllister Castelez completed her undergraduate studies in nutritional biochemistry at Case Western Reserve University and earned her Doctor of Dental Medicine from Boston University in 2017. She completed a general practice residency through Lancaster General Health in 2018. Following completion of her residency, Dr. Castelez accepted the position of Dental Director at Horizon Health Services and moved to Virginia. She is an active member of the Virginia Dental Association, the National Network for Oral Health Access, and volunteers on several taskforce and committees with Virginia Health Catalyst.



## **SCOTT WOLPIN, DMD**

Dr. Wolpin serves as President of the National Network for Oral Health Access (NNOHA). Additionally, Dr. Wolpin is Past President of both the Eastern Shore Dental Society, and the Association of Clinicians for the Underserved. Dr. Wolpin has served as dental director for three different community health center dental programs over his 25 years in community practice. Dr. Wolpin was awarded Maryland Outstanding Rural Health Practitioner in 2003, recognized as Maryland Oral Health Hero in 2010 by U.S. Senator Benjamin Cardin and the Maryland Dental Action Coalition, and was Association of Clinicians for the Underserved 2015 Clinician Hero of the Year.



## **ZACHARY HAIRSTON, DDS**

Zachary Hairston, DDS is currently a Dental Consultant at the Virginia Department of Medical Assistance Services (DMAS), which operates Virginia's Medicaid Program. Dr. Hairston previously worked as a private practice dentist in Danville, VA for over 30 years. Dr. Hairston is an active member of the American Dental Association, Virginia Dental Association, Old Dominion Dental Society, Peter B. Ramsey Dental Society, and the Danville Regional Dental Society. He is a life member of Kappa Alpha Psi and the NAACP. Dr. Hairston has also previously served as the Virginia Dental Director for DentaQuest Partnership and the Smiles for Children DMAS Advisory Board.



## **CHRISTINA BYERSON, DDS, FACILITATOR**

Christina Byerson, DDS, serves as the Chief Dental Officer for Capital Area Health Network and cares for her community through her passion for dentistry. Dr. Byerson received her Bachelor of Science in Biology with a minor in Chemistry from Virginia Commonwealth University. She is also a graduate of VCU School of Dentistry.

3:00 - 3:20 PM

*Closing Remarks for the 2020  
Virginia Oral Health Summit*



## **ALBERT R. WALKER, III, TH. M, M. DIV**

Albert R. Walker, III, Th. M, M. Div. serves as Director for Health Equity and Community Engagement for Richmond Memorial Health Foundation (RMHF). His work began at Charity Family Life, a non-profit founded by his parents. He later went on to serve as Community-Academic Liaison at Virginia Commonwealth University's Center on Society and Health and as Director of Healthy Communities for Bon Secours Richmond Health System. Albert is a 2019 Fulcrum Fellow at the Center for Community Investment where he is deepening his expertise in participatory budgeting and deployment of capital in communities.



# THANK YOU TO THE 2020 VIRGINIA ORAL HEALTH SUMMIT SPONSORS & EXHIBITORS!

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# VIRGINIA HEALTH CATALYST

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# GET INVOLVED WITH VIRGINIA HEALTH CATALYST

*Apply what you've learned at the 2020 Virginia Oral Health Summit by getting involved with Virginia Health Catalyst! There are a number of exciting ways to get involved in 2021 as we all work to ensure Virginians have equitable access to comprehensive health care that includes oral health.*

## Shape the advocacy process by joining the Grassroots Advocacy Team

In 2020, Virginia Health Catalyst mobilized health advocates throughout the year to advocate for important health policies, especially funding for a comprehensive adult dental benefit in Medicaid. The Grassroots Advocacy Team's work continues in 2021 as we advocate at the local, state, and federal levels for policies that improve the health of Virginians.

## Address systemic racism in Virginia's health care system with free education and training

Build on the 2020 Virginia Oral Health Summit by attending a racial equity training with Virginia Health Catalyst. These trainings are completely virtual and free for all attendees. Each training is tailored to meet the needs of the health care community and address the specific ways systemic racism impacts health care in Virginia. Topics include: recognizing unconscious bias, how to be an ally, and creating actionable plans to address racial inequities in your organization. *Stay tuned for registration information.*

## Advance oral health equity and access by taking part in a Catalyst workgroup

Virginia Health Catalyst's statewide workgroups convene to discuss new trends in oral health and create actionable change in the commonwealth. Each group brings together members of the health care community from across Virginia. Workgroups include: Water Equity Taskforce, Early Dental Home Workgroup, Clinical Advisory Board, School Based Health Workgroup, and the Networks for Oral Health Integration (NOHI) learning collaborative.

**Contact Brita Bergland Allen at [ballen@vahealthcatalyst.org](mailto:ballen@vahealthcatalyst.org) to get involved!**





# Oral Health and Pregnancy

**Oral health is inextricably linked to overall health, and pregnancy is an especially critical time to address oral health issues because of ties to preterm birth and other adverse health outcomes. Virginia Health Catalyst and its partners seek to:**

## **INCREASE ACCESS TO DENTAL CARE FOR PREGNANT WOMEN IN VIRGINIA**

In Virginia, pregnant women enrolled in Medicaid have a comprehensive dental benefit that offers preventive and restorative services better enabling them to access care. Virginia Health Catalyst and its partners work across Virginia to raise awareness among providers and their patients of the safety and importance of oral health during pregnancy.

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## **IMPROVE HEALTH OUTCOMES FOR MOMS AND BABIES**

Pregnant women with periodontal disease may be up to eight times more likely to deliver prematurely and over 18% of preterm low birth weight babies may be attributable to periodontal disease. Pregnancy makes women more susceptible to plaque build-up, tooth enamel erosion due to nausea and vomiting, cavities from sugary and starchy foods, and benign growths in their mouths. Nationally, 60-75% of pregnant women have gingivitis.

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## **ADDRESS HEALTH DISPARITIES IN VIRGINIA**

Some groups of women are less likely to visit the dentist during pregnancy, including: African American (42%) and Hispanic women (40%) compared to non-Hispanic white women (51%). The risk of pregnancy-related death is 3 to 4 times higher for African American women in the United States than non-Hispanic women. Treating the oral health care needs of all pregnant women can reduce the risk of premature births, in turn reducing potential complications.

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## **SET CHILDREN UP FOR A LIFETIME OF GOOD ORAL HEALTH**

Reducing bacteria in a mother's mouth can significantly reduce a child's risk of tooth decay, as bacteria is spread from mother to baby. Reducing tooth decay in early childhood can also reduce the need for children to receive costly dental treatment in the operating room under general anesthesia.

# CONTINUING EDUCATION

*If you are requesting continuing education (CE) credit for the Virginia Oral Health Summit, please e-mail Virginia Health Catalyst at [cecredit@vahealthcatalyst.org](mailto:cecredit@vahealthcatalyst.org) at the conclusion of the event with your full name, type of CE credit, and a list of sessions you attended. Catalyst is able to track your online user activity on the conference website, however you will be asked to periodically type your name in the conference chat feature to ensure you receive credit for the sessions you attend. CE credits are available for dental professionals, family physicians/PAs, nurses and social workers.*

## Dental Professionals



The Virginia Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Virginia Dental Association designates this activity for **6.5 continuing education credits**. This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between The Virginia Dental Association and Virginia Health Catalyst.

## Physicians and Physician Assistants

This Live activity, 2020 Virginia Oral Health Summit, with a beginning date of 10/07/2020, has been reviewed and is acceptable for up to **9.50 Prescribed credit(s)** by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Nurses

**9.75 CE credits** have been awarded through the NYU College of Nursing Center for Continuing Education in Nursing. The NYU College of Nursing Center for Continuing Education in Nursing is accredited as a provider of continuing nursing education by the American Nurses' Credentialing Center's Commission on Accreditation

## Social Workers

This program has been approved by the National Association of Social Workers - Virginia Chapter for **9.5 contact hours**.





# DISCLOSURE DECLARATION

**Title:** 2020 Virginia Oral Health Summit

**Date:** Wednesday, October 7, 2020 – Friday, October 9, 2020

**Location:** Richmond, Virginia

**Activity Purpose:** The purpose of this activity is to enable the learner to review measures, trends, research, and activities in Virginia in order to gauge population health and identify opportunities for improvement.

**Objectives:**

1. Explore the impact of institutional racism on health in America.
2. Explore the role of dental professionals and healthcare providers in addressing environmental trauma and building community resilience.
3. Explore current issues and future direction of public oral health, such as the impacts of COVID-19, teledentistry, minimally invasive dentistry, and motivational interviewing.
4. Review recent oral health research and community-based care approaches that inform health care strategies for vulnerable populations.
5. Discuss techniques to promote integration and trauma-informed care in clinical practice.

**Notice of requirement for successful completion:** Learners must attend all of the educational sessions for which they request continuing education credit and maintain a copy of their verification of participation form to receive credit for this activity.

**Conflict of interest:** Disclosures: Sarah Bedard Holland is the CEO of Virginia Health Catalyst, the provider of this activity. Myechia-Minter Jordan is the President and CEO of DentaQuest Partnership, a sponsor of this activity. The following instructors have no relevant financial relationships to disclose at this time: Paul Glassman, Matt Allen, Carlos Smith, Rhea Boyd, Wendy Ellis, Daniel Saggese, Dina Garcia, Shillpa Naavaal, McAllister Castelez, Scott Wolpin, Zach Hairston, Najmah Thomas, Kathryn Thompson, Rachel Douglas, Steven Benham, Dwayne Roadcap, Hannah Robbins, Erin Ling, Alton Hart, Jr., Brian Little, and Theresa Caldwell.

**List of sponsors:**

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**Non-endorsement of products:** The presence of any product, company or corporation at this conference in no way signifies an endorsement of the product, company or corporation by ANCC Commission on Accreditation or Virginia Health Catalyst.



# WORKING TO IMPROVE THE ORAL HEALTH OF ALL VIRGINIANS



DentaQuest is a national dental benefits administrator passionate about and committed to revolutionizing oral health to create an effective and equitable system that results in improved oral health and well-being for everyone.

Virginia's *Smiles For Children* Medicaid dental program is recognized as one of the top oral health programs in the country. The *Smiles For Children* program has been administered by DentaQuest since its inception in 2005. Members enrolled in *Smiles For Children*, 20 years of age and younger, receive comprehensive dental benefits. Expanded dental benefits are provided to adult pregnant women enrolled in Medicaid and FAMIS MOMS. Limited dental benefits are provided for Medicaid members over age 21.

Today, the *Smiles For Children* program collaborates with more than 1,950 dentists throughout the Commonwealth to provide dental services to *Smiles For Children* members. One of the significant achievements of the program is the substantial increase in utilization of dental services for members 0-20, with 50% utilizing services in SFY 2020. Similarly, members ages 3-20 had a 56% utilization rate in SFY 2020.

The nonprofit DentaQuest Partnership for Oral Health Advancement is laser-focused on transforming our broken health care system to enable better health through oral health. Prioritizing person-centered care, the DentaQuest Partnership will drive health system transformation at the local, state and national levels in pursuit of DentaQuest's common mission – to improve the oral health of all.

**WE ARE PROUD TO SUPPORT THE  
VIRGINIA HEALTH CATALYST  
ORAL HEALTH SUMMIT**



# Oral Health Programs



## School-based Preventive Services

Dental Preventive Services Program to eligible schools:

- Cleaning, dental sealants, and fluoride varnish
- Oral health education
- Follow-up and referrals to dental homes

**Contact: Sharon Logue, RDH, MPH**

Preventive Dental Services Coordinator, 804-864-7778  
sharon.logue@vdh.virginia.gov

## Individuals with Special Health Care Needs (ISHCN) Oral Health

Information, education, and clinical care instruction on oral health:

- Caregivers of ISHCN
- Programs serving ISHCN
- Health professionals serving ISHCN

**Contact: Kami Piscitelli, BSDH, RDH**

Special Needs Oral Health Coordinator, 804-864-7804  
kami.piscitelli@vdh.virginia.gov

## Community Water Fluoridation

Information and education on optimal water fluoridation and support for fluoridation projects:

- Education and technical assistance on the practice and benefits of optimal water fluoridation
- Grants to localities for water fluoridation projects
- Monitoring of fluoride operational reports and systems data

**Contact: Jeanette Bowman, MPH**

Community Water Fluoridation Coordinator, 804-864-7779  
jeanette.bowman@vdh.virginia.gov



VIRGINIA  
MATERNAL & CHILD HEALTH

## Adult Oral Health and Chronic Disease

Information and education on adult oral health and chronic disease for overall wellness:

- Training and education for caregivers and health professionals
- Education on the correlation between oral health and chronic disease
- Oral Cancer detection and prevention education

**Contact: Pam Blankenship, BSDH, RDH**

Adult Oral Health Coordinator, 804-864-7785  
pamela.blankenship@vdh.virginia.gov

## Maternal, Infant, and Adolescent Oral Health

Information and education on oral health topics for perinatal women, infants and adolescents including:

- Oral health during pregnancy
- Oral health for Infants
- Bright Smiles for Babies oral screening and fluoride varnish training for medical providers
- Advancing oral health education with adolescents - injuries, oral piercing, HPV, vaping

**Contact: JoAnn Wells, BSHS, RDH**

Maternal, Infant, & Adolescent Oral Health Consultant, 804-864-7782  
joann.wells@vdh.virginia.gov

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Please Note: Virginia Health Catalyst will use recordings of the virtual Virginia Oral Health Summit for promotional purposes. Photos and video recordings will include speakers and participants. If you do not wish to be included, please inform a staff member. Participant registration fees for this event are not tax deductible.



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