



Virginia WIC & Data

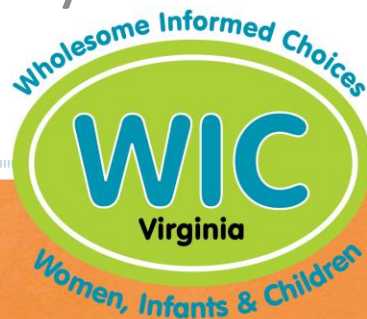
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2016 WIC Participant Survey

Collection Dates:
October 31, 2016 – December 22, 2016

Data Entry:
February – Present 2018



2016 VIRGINIA WIC PARTICIPANT SATISFACTION SURVEY

The purpose of the 2016 Participant Satisfaction Survey is to determine our participants' level of satisfaction and usability. The Virginia Department of Health conducts participant surveys periodically as a program improvement tool to monitor performance and to better understand the emerging needs and service preferences among our participants.

INSTRUCTIONS

The Virginia Department of Health WIC Program would like to serve you better. Please take a few minutes to answer these questions. Your answers are private, so we do not need your name. Select the responses that best describe your WIC experience and services.

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WIC-2016WPS

To Date (09/25/18):

- English (Survey Monkey): **25,233**
- Spanish (Survey Monkey): **3,812**

Section C: Oral Health

- How long has it been since you last visited a dentist or dental clinic?
 - 37% Less than 6 months
 - 23% 6 months to a year
 - 16% More than two years
 - 15% More than one year, up to two years
 - 4% Never visited a dentist or a dental clinic
- Has your infant (up to age 1) visited a dentist or dental clinic?
 - 57% No

Section I: You and Your Family

- **Hispanic/Latino:** 10%
- **Race:**
 - 43% African American
 - 40% Caucasian
 - 5% Asian
 - 4% Other
 - 3.8% Multiple Races
- **Language:**
 - 88% English
 - 3.4% Other
 - 3.1% Spanish
- **Age:**
 - 48% 25-34
 - 28% 18-24

Section I: You and Your Family

- **Participant:**
 - 47% Parent of Child (1-5)
 - 41% Parent of Infant (Up to 1)
 - 12.5% Pregnant
 - 11.6% Postpartum
 - 6% Breastfeeding
- **Participant Longevity:**
 - 25.8% 1 -2 years
 - 21.9% 6-12 months
 - 18.8% 3-5 years
 - 18.5% Less than 6 months
- **Education:**
 - 36% HS Grad
 - 29% Some College
 - 10% 9th-11th Grade
 - 8% Assoc. Degree
 - 7% College
 - 3% Graduate/Professional

Section I: You and Your Family

- 40% Are concerned that they will not be able to buy enough food to feed their family
- Most Important (#1 Choice):
 - 36% Safety
 - 24% Health
 - 11.8% Finance
 - 8% Food Access
 - 3% Education
 - 1.7% Access to Health Care

Section C: Oral Health (Spanish)

- How long has it been since you last visited a dentist or dental clinic?
 - 35% Less than 6 months
 - 14% 6 months to a year
 - 13% More than two years
 - 11% More than one year, up to two years
 - 17% Never visited a dentist or a dental clinic
- Has your infant (up to age 1) visited a dentist or dental clinic?
 - 57% No

Section I:

You and Your Family (Spanish)

- **Hispanic/Latino:** 94%
- **Race:**
 - 42% No Answer
 - 34% See Comment
 - 13% Caucasian/White
 - 8% Indian American/Alaskan
 - 2.3% Multiple Races
- **Language:**
 - 91% Spanish
 - 3% English
- **Age:**
 - 42% 25-34
 - 23% 35-49
 - 16% 18-24

Section I: You and Your Family (Spanish)

- **Participant:**

- 40% Parent of Child (1-5)
- 30% Parent of Infant (Up to 1)
- 18% Breastfeeding
- 12% Pregnant
- 5% Postpartum

- **Participant Longevity:**

- 21% 1 -2 years
- 18.5% 3-5 years
- 18.3% 6-12 months
- 16% More than 5 years
- 15% Less than 6 months

- **Education:**

- 28% 8th Grade or Less
- 24% 9th-11th Grade
- 22% HS Grad
- 12% No Answer
- 7% Some College
- 3% College
- 1% Assoc. Degree
- .4% Graduate/Professional

Section I:

You and Your Family (Spanish)

- 56% Are concerned that they will not be able to buy enough food to feed their family
- Most Important (#1 Choice):
 - 44% Health
 - 23% Safety
 - 4% Food Access
 - 3% Finance
 - 3% Education
 - 3% Access to Health Care



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